

LISW 2017

Official Event Guide

Advertising Opportunities

**THE ONLY OFFICIAL
MAGAZINE & EVENT GUIDE**

An advertising opportunity
not to be missed

www.londoninternationalshippingweek.com

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11-15 SEPTEMBER 2017
LONDON 
INTERNATIONAL SHIPPING WEEK

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Leaders from every sector of the global shipping industry will descend on London in September 2017 to celebrate London International Shipping Week (LISW17). The week-long event will be packed with over 160 individual events and top-ranking meetings, culminating in a highly-focused industry and government shipping conference and spectacular Gala Dinner.

'London International Shipping Week – is organised by Shipping Innovation – a joint venture between Elaborate Communications and Petrosport – in association with Department for Transport, Maritime London, Maritime UK, Society of Maritime Industries, The Baltic Exchange, TheCityUK, UK Chamber of Shipping and UKMPG.

The London International Shipping Week Magazine & Event Guide will be the event's only official publication covering news, views and comments on the week and on London as an international shipping centre.

Published early September 2017, it will be circulated at all LISW events and to all delegates attending events during the week. The magazine & Event Guide will be the must read publication for all those involved in promoting and working within the London maritime sector and international markets.

Don't miss the chance to be part of the only magazine dedicated to London International Shipping Week.

For more information contact your advertising sales representatives on:

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Advertisement Sizes

Size	Orientation	Trim w x d (mm)	Bleed w x d (mm)	Inset w x d (mm)
Double Page Spread	Horizontal	420 x 297	426 x 303	384 x 264
Back Cover / Full Page	Vertical	210 x 297	216 x 303	174 x 264
Half Page	Horizontal	210 x 145	216 x 145	174 x 130
Half Page	Vertical	105 x 297	108 x 303	85 x 264
Quarter Page	Vertical	n/a	n/a	85 x 130

Rates

Rate per issue	GBP (£)
Double Page Spread	4,500
Back Cover	5,000
Inside Covers	2,500
Full Page	2,600
Half Page	1,400
Quarter Page	900

Supplying your artwork

We only accept digital artwork for all advertising. Please supply in one of the following ways:

- **Email** - Artwork under 15MB in size can be emailed to: artwork@shippinginnovation.com
- **FTP** - If artwork is too large to email it can be uploaded to our server via FTP (File Transfer Protocol) or we can retrieve artwork from your server should you wish. If you wish to use our server for your artwork please contact our sales team.

Digital Artwork Formats:

- **Images** - Artwork may be supplied in a flat image format such as TIFF (.tif), Bitmap (.bmp), Photoshop EPS (.eps) or Jpeg (.jpg). When supplying images they must be at least 300dpi in resolution and be CMYK or Greyscale in colour mode. If sending Jpegs make sure they are saved with the least compression possible.
- **PDF** - When supplying artwork as a PDF please make sure the Distiller settings are set at high resolution PDFX1a (ideal) or Press Quality. If your artwork has bleed please include trim marks within the PDF.

- **Non Acceptable Formats** - Word Documents, Excel Files, Corel Draw native files, Paintshop Pro native files, Microsoft Publisher and Adobe Pagemaker files.

Advert Design:

We can assist you with your artwork - design or amendment - prices on request.

Disclaimer:

Supplied files must meet the size and format specifications within this document. Additional work to unacceptable files will be charged at GBP 100 per hour (GBP 100 min charge). Customers will be informed before any such work is carried out. The accuracy of supplied artwork remains the customers responsibility. We will not accept liability for content accuracy if printed proofs have not been supplied. Equally, we will not accept responsibility for errors in final print due to supplied digital data that does not correspond with our specifications.

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